



DES MOINES DERBY BRATS SPONSORSHIP PROGRAM

Be part of our team!

Formed in 2011 by World Speed Skating Champion Romina Muse, the Des Moines Derby Brats roller derby teams provide area youth with an alternative sport opportunity that fosters discipline, teamwork, and social acceptance in addition to rockin' skating skills! Beginning with just six skaters, the team has grown to more than 50 members, including the All-Stars traveling team and Bravo team.

The Des Moines Derby Brats All-Stars, coached by speed skating legend and Hall of Famer Mark Muse, are currently ranked #5 in the nation by the Junior Roller Derby Association and are the 2014 & 2016 JRDA National Champions! The All-Stars and Bravo teams travel to many competitions in the Midwest, as well as throughout the nation. And in 2023, THREE of the All-Stars were selected to represent the JRDA USA Team at the 2023 World Cup, taking place in Valence, France, July 28-30, 2023.

With your help, you can keep roller derby a viable and affordable option for youngsters that aren't attracted to or haven't found a home in traditional sports models.

As a 2023 sponsor, you are also able to showcase your business at our home bouts, as well as at the Central Regional JRDA playoffs held in Des Moines, where multiple JRDA-ranked teams will be competing in an action-packed weekend, vying for a spot to go to the National Championship in Washington, DC.

The Des Moines Derby Brats Booster Club is a non-profit organization that fosters and promotes national and international amateur roller derby competition. The Booster Club supports the members and coaches of Des Moines Derby Brats competitive teams and assists with the organization, administration, and promotion of competitive amateur roller derby bouts, while maintaining an atmosphere of goodwill and team spirit among young athletes both in and out of the rink. To raise funds, the Booster Club offers businesses the opportunity to donate money or offer in-kind donations in exchange for marketing opportunities.

BENEFITS OF BECOMING A SPONSOR

- *Make a tax-deductible donation to a non-profit organization
- *Show support for your local community
- *Cost-effective advertising
- *Connect your business with the positive values, including discipline, teamwork and community promoted in amateur roller derby competition
- *Publicize your business in a variety of formats
- *Increase your marketing base
- *Make a difference in the lives of young athletes!

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