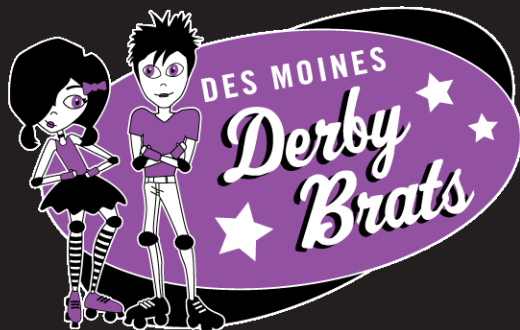


# BE PART OF OUR TEAM!

NO EXPERIENCE NECESSARY



DISCIPLINE | TEAM WORK | COMMUNITY

## DES MOINES DERBY BRATS SPONSORSHIP PROGRAM

Be part of our Team!

Formed in 2011 by World Speed Skating Champion Romina Muse, the Des Moines Derby Brats roller derby teams provide area youth with an alternative sport opportunity that fosters discipline, team work and social acceptance in addition to rockin' skating skills! Beginning with just six skaters, the team has grown to more than 70 members, including the All-Stars traveling team, the Bravo team and the Tootsie Rollers.

The Des Moines Derby Brats All-Stars, coached by speed skating legend and Hall of Famer Mark Muse, are currently ranked **#5 in the nation by the Junior Roller Derby Association and are the 2014 & 2016 JRDA National Champions!** The All-Stars and Bravo teams travel to many competitions in the Midwest, as well as throughout the nation.

With your help, you can help keep roller derby a viable and affordable option for youngsters that aren't attracted to or haven't found a home in traditional sports models.

As a sponsor, you are also able to showcase your business at our annual Spring Slam Derby Jam, where we host multiple JRDA ranked teams from all over the United States in an action-packed weekend of roller derby.

The Des Moines Derby Brats Booster Club is a non-profit organization that fosters and promotes national and international amateur roller derby competition. The Booster Club supports the members and coaches of Des Moines Derby Brats competitive teams and assists with the organization, administration and promotion of competitive amateur roller derby bouts, while maintaining an atmosphere of goodwill and team spirit among young athletes both in and out of the rink. To raise funds, the Booster Club offers businesses the opportunity to donate money or offer in-kind donations in exchange for marketing opportunities.

### BENEFITS OF BECOMING A SPONSOR

- Make a tax deductible donation to a non-profit organization
  - Show support for your local community
  - Cost-effective advertising
- Connect your business with the positive values, including discipline, team work and community promoted in amateur roller derby competition
  - Publicize your business in a variety of formats
  - Increase your marketing base
- Make a difference in the lives of young athletes!

[www.desmoinesderbybrats.com](http://www.desmoinesderbybrats.com) | [desmoinesderbybrats@gmail.com](mailto:desmoinesderbybrats@gmail.com)



## DES MOINES DERBY BRATS SPONSORSHIP PROGRAM

### Be part of our Team!

	\$1000 Power Jam	\$750 Pivot Package	\$500 Tripod Package	\$250 Brats Booster	\$50 Individual
Ad in Spring Slam Program Book	Full page, color*	1/2 page, B&W	1/4 page, B&W	Name or coupon	Name only
Company logo on Brats Website & Facebook	Yes	Yes	Yes	Yes	No
Company announced during games half-times	Yes	Yes	Yes	No	No
Team Photo	Yes	Yes	Yes	No	No
Display Company Banner at all Home Games	Yes	Yes	No	No	No
Brats T-shirts	4 T-shirts	2 T-shirts	No	No	No
Free Admittance into Home Games	4 Tickets	2 Tickets	No	No	No
Promo item in MVB & MVJ bag	Yes	Yes	No	No	No
"Penalty Box Owner" during Spring Slam	2 games	1 game	No	No	No
Family Fun Night at Skate North, including skate rental	20 people	10 people	No	No	No

**BONUS!** For an extra \$50/game become a "Penalty Box Owner" at ANY home game! Your business will be mentioned each time a player goes to the penalty box (which can be quite often!) along with a company banner displayed. See below to become a Penalty Box Owner and mark how many games you would like to sponsor!

### We LOVE in-kind donations!

**Roller Derby can be an expensive sport!** If you can sponsor our players by helping purchase gear (including helmets, pads, and mouth guards), uniforms (JRDA requires two different colored shirts), skates (more importantly, the things that wear out like wheels and toe-stops), our players greatly appreciate it! We also appreciate any donations to help with Spring Slam Derby Jam - food donations (officials and referees get hungry!), MVP/trophy donations, and on-site medical staff are all needed to have a successful event!

**Please choose the monetary equivalent sponsor package and let us know how you can help us out!**

Please complete the form and submit to: Des Moines Derby Brats Booster Club, P.O. Box 1202, Ankeny, Iowa 50021. Checks can be made out to: Des Moines Derby Brats Booster Club.

Contact Lorraine Foster (Booster Club Treasurer) at 515-509-7047 or desmoinesderbybrats@gmail.com with any questions.

Please submit all materials by November 30, 2019.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsor package/amount: \_\_\_\_\_ In-kind donation: \_\_\_\_\_ (if applicable)

Bonus! Penalty Box Owner: \_\_\_\_\_ game(s) @ \$50 each.